

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922393-1	10/21/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2603

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	922393	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/18/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/12/12 5:28 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWT--- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/15/12 5:37 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 4 WCVB Tu 10/16/12 5:10 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 2 WCVB W 10/17/12 5:56 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 5 WCVB Th 10/18/12 5:57 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM									
2	10/12/12	10/18/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/13/12 5:50 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 NRCCMA061005H \$350.00 NM									
3	10/12/12	10/18/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/13/12 6:23 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA061005H \$900.00 NM									
4	10/12/12	10/18/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/13/12 8:20 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 NRCCMA061005H \$1,000.00 NM									
5	10/12/12	10/18/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922393-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/12/12	10/18/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/14/12 6:52 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA061005H \$900.00 NM									
6	10/12/12	10/18/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	7	\$2,500.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS ----F-- Spots/Week 1 Rate \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 10/12/12 5:46 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS MTWT--- Spots/Week 7 Rate \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/15/12 5:30 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 10 WCVB M 10/15/12 5:37 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 9 WCVB Tu 10/16/12 5:29 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 5 WCVB W 10/17/12 5:38 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 7 WCVB W 10/17/12 5:56 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 6 WCVB Th 10/18/12 5:27 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM 8 WCVB Th 10/18/12 5:40 PM Newscenter 5 at 5 5-6p :30 NRCCMA061005H \$2,500.00 NM									
7	10/12/12	10/18/12	Newscenter 5 at 6	6-630p	M-WT---	:30	3	\$3,500.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M-WT--- Spots/Week 3 Rate \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 10/15/12 6:27 PM Newscenter 5 at 6 6-630p :30 NRCCMA061005H \$3,500.00 NM 3 WCVB W 10/17/12 6:13 PM Newscenter 5 at 6 6-630p :30 NRCCMA061005H \$3,500.00 NM 4 WCVB Th 10/18/12 6:29 PM Newscenter 5 at 6 6-630p :30 NRCCMA061005H \$3,500.00 NM									
8	10/12/12	10/18/12	M-F Inside Edition	658-730p	-T-T---	:30	2	\$3,000.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -T-T--- Spots/Week 2 Rate \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Tu 10/16/12 7:12 PM M-F Inside Edition 658-730p :30 NRCCMA061005H \$3,000.00 NM 2 WCVB Th 10/18/12 7:13 PM M-F Inside Edition 658-730p :30 NRCCMA061005H \$3,000.00 NM									
9	10/12/12	10/18/12	Post 1130p Late News	1130p-1135p	M-WTF--	:30	3	\$3,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS ----F-- Spots/Week 1 Rate \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/12/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA061005H \$3,000.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M-WT--- Spots/Week 3 Rate \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 10/15/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA061005H \$3,000.00 NM 2 WCVB W 10/17/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA061005H \$3,000.00 NM 5 WCVB Th 10/18/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA061005H \$3,000.00 NM									
10	10/12/12	10/18/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/12/12 12:27 PM Midday News 1158a-1230p :30 NRCCMA061005H \$1,000.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M-WT--- Spots/Week 3 Rate \$3,000.00									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC	IE 2012 TV	2603	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
10	10/12/12	10/18/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,000.00	NM																																																												
<table> <tr> <td>10/15/12</td><td>10/21/12</td><td>MTWT---</td><td>4</td><td>\$1,000.00</td><td colspan="5"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>4</td><td>WCVB</td><td>M</td><td>10/15/12</td><td>11:59 AM</td><td>Midday News</td><td>1158a-1230p</td><td>:30</td><td>NRCCMA061005H</td><td>\$1,000.00 NM</td></tr> <tr> <td>2</td><td>WCVB</td><td>Tu</td><td>10/16/12</td><td>12:28 PM</td><td>Midday News</td><td>1158a-1230p</td><td>:30</td><td>NRCCMA061005H</td><td>\$1,000.00 NM</td></tr> <tr> <td>5</td><td>WCVB</td><td>W</td><td>10/17/12</td><td>11:59 AM</td><td>Midday News</td><td>1158a-1230p</td><td>:30</td><td>NRCCMA061005H</td><td>\$1,000.00 NM</td></tr> <tr> <td>3</td><td>WCVB</td><td>Th</td><td>10/18/12</td><td>12:16 PM</td><td>Midday News</td><td>1158a-1230p</td><td>:30</td><td>NRCCMA061005H</td><td>\$1,000.00 NM</td></tr> </table>										10/15/12	10/21/12	MTWT---	4	\$1,000.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	4	WCVB	M	10/15/12	11:59 AM	Midday News	1158a-1230p	:30	NRCCMA061005H	\$1,000.00 NM	2	WCVB	Tu	10/16/12	12:28 PM	Midday News	1158a-1230p	:30	NRCCMA061005H	\$1,000.00 NM	5	WCVB	W	10/17/12	11:59 AM	Midday News	1158a-1230p	:30	NRCCMA061005H	\$1,000.00 NM	3	WCVB	Th	10/18/12	12:16 PM	Midday News	1158a-1230p	:30	NRCCMA061005H	\$1,000.00 NM
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11	10/15/12	10/15/12	World News Tonight	630-7p	M-----	:30	1	\$3,000.00	NM																																																												
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<u>Total Spots</u>							<b>32</b>																																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$65,150.00</b>
<u>Agency Commission</u>	<b>\$9,772.50</b>
<u>Net Amount Due</u>	<b>\$55,377.50</b>